

# Who Should Come?

Everyone who is interested in learning more about berry production is welcome. If you are a new grower, have had years of experience or are just beginning to explore the potential of berry production in your market area come and join us for an interactive learning experience.

The first half of the field day will consist of presentations from 3 specialists covering bramble and blueberry culture, diseases and insects. After lunch we will head over to a local berry producer just outside of Purcellville, VA to get a first hand look at blueberries, raspberries and blackberries in the field. Bring your questions, samples, and pictures!

Questions? Call or Email:

Leslie Blischak at 703-777-0373

[lblischa@vt.edu](mailto:lblischa@vt.edu)

Or

Warren Howell at 703-737-8820

[warren.howell@loudoun.gov](mailto:warren.howell@loudoun.gov)

# Directions

## FROM THE EAST (LEESBURG, VA)

1. Take Route 7 West (Harry Byrd Hwy) towards Winchester, VA
2. Take the Route 9 West exit (stay in the left lane)
3. Left at the STOP sign and proceed over the Route 7 overpass (stay in the left lane)
4. Left at Dry Mill Road
5. Travel approximately 1 mile to the fairgrounds entrance on the left

## FROM THE WEST (WINCHESTER, VA)

1. Take Route 7 East (Harry Byrd Hwy) towards Leesburg, VA
2. Take the Route 9 exit
3. Right at the STOP sign and merge into the left lane immediately
4. Left at Dry Mill Road
5. Travel approximately 1 mile to the fairgrounds entrance on the left



# Loudoun County Berry Field Day

Friday  
June 1st, 2007



Loudoun County Fair Grounds

17564 Dry Mill Rd.

Leesburg, VA 20175

Come and learn about blueberry  
and bramble production.



Virginia  
Cooperative Extension

A partnership of Virginia Tech and Virginia State University [www.ext.vt.edu](http://www.ext.vt.edu)

 VirginiaTech  
Invent the Future



## Speakers

### Dr. Anne DeMarsay

Agent & Regional Extension Specialist,  
Fruit Pathology

University of Maryland  
Upper Marlboro Facility (CMREC)



Dr. DeMarsay joined Maryland Cooperative Extension in August 2006 as a Regional Extension Specialist in fruit pathology. Dr. DeMarsay conducts applied research on grape and small fruit diseases as well as works on extension programming for all fruit crops. Dr. DeMarsay received her Ph.D. in Plant Biology, with a concentration in plant pathology, from Rutgers University in 2005.

### Dr. Jeremy Pattison

Assistant Professor

Small Fruits and Specialty Crops

Virginia Tech (VPI&SU)

Southern Piedmont AREC, Blackstone



Dr. Pattison conducts research and extension programs for small fruit culture and genetics. Research emphasis is on developing production methods that maximize fruit yield and quality for fresh and processing markets. Cultivar evaluations are currently being conducted for strawberries, raspberries, blackberries and wine grapes to identify material that is best adapted to the climate of Southside Virginia.

### Dr. Douglas G. Pfeiffer

Professor of Entomology

Virginia Tech (VPI&SU)

Blacksburg, VA



Dr. Pfeiffer deals primarily with fruit IPM and ecological interactions in orchards and vineyards. A new research focus deals with insects feeding in primocane-bearing caneberries, especially Japanese beetle, green June beetle and stink bugs. Extension activities include electronic dissemination of fruit IPM information through a web site and e-mail lists, in addition to conventional extension publications and grower meetings.

## Agenda

- 8:30 am** Registration
- 9:00 am** Introduction  
Leslie Blischak and Warren Howell
- 9:30 am** TBA  
Dr. Jeremy Pattison
- 10:15 am** Break
- 10:30 am** Borers and Late Summer Berry Pests  
Dr. Doug Pfeiffer
- 11:15 am** Managing (and Avoiding) Blueberry Diseases  
Dr. Anne DeMarsay
- 12:00 pm** Lunch
- 1:00 pm** Travel to Berry Farm
- 1:30 pm** Tour and Field Day  
Open forum to ask the experts questions.  
Bring samples or pictures.
- 3:30 pm** Adjourn

"If you are a person with a disability and desire any assistance or accommodation, please notify Leslie Blischak, Loudoun Extension Office, at (703-777-0373/TDD\*) during business hours of 8 a.m. and 5 p.m. to discuss accommodations 5 days prior to the event.  
\*TDD number is (800) 828-1120."

## Registration Form Loudoun Berry Field Day

Please print or type

Name: \_\_\_\_\_

Farm: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Daytime Phone: (    ) \_\_\_\_\_

Fax # : (    ) \_\_\_\_\_

Email: \_\_\_\_\_

County: \_\_\_\_\_

There is a \$15.00 registration fee per person.  
Lunch is included. Mail registration forms and payment to:  
Berry Field Day  
Loudoun County VCE  
30 B Catoctin Cir. SE  
Leesburg, VA 20175

Registration is due by May 25th. Pre-registration can be done by phone or fax and the fee paid at the door.

Contact the Loudoun County Cooperative Extension Office by phone at 703-777-0373 or fax 703-771-8978 to pre-register and specify payment option.

Please make checks payable to

**VCE—Loudoun 107 (N)**