

# NABGA – Mid-Atlantic Region and Virginia Cooperative Extension 2003 Brambles Meeting

## Friday February 7, 2003: Factors Affecting Productivity and Profitability

11:30 am	Registration	2:15 pm	Bramble Nutrition – in the fruit and in the field <i>Dr. Richard Funt – Ohio State University</i>
12:30 pm	Welcome by NABGA & VCE	3:15 pm	Cultivar Selection <i>Dr. Harry Swartz – University of Maryland</i>
12:35 pm	High Tunnels for Season Extension in the Mid-Atlantic <i>Bryan Butler – Maryland Cooperative Extension</i>	4:00 pm	Panel Discussion of Cultivars With Growers Three 20 minute grower talks, followed by Questions & Answers
1:05 pm	Irrigation issues in heat and drought <i>Dr. Richard Funt – Ohio State University</i>	5:15 pm	Adjourn Afternoon Session - Dinner on your own
1:45 pm	Break	7:30 pm	Tasting of the Berry Fields – Sponsored by NABGA Research Foundation
2:00 pm	Welcome to Loudoun County		

## Saturday February 8, 2003

<u>Time</u>	<u>Pests, Diseases, Virus &amp; Nematodes (Track One)</u>	<u>Marketing (Track Two)</u>
9:00 am	Significant Insect Pests & Management Options <i>Dr. Doug Pfeiffer – Virginia Tech</i>	Objectively Evaluating Your Direct Marketing Operation <i>Dr. Tony Bratsch – Virginia Tech</i>
10:15 am	Break	Break
10:30 am	Significant Diseases & Management Options <i>Dr. Bill Cline – North Carolina State University</i>	Wholesale: The Building of an Industry <i>Mike Dronney – Virginia Department of Agriculture and Consumer Services</i>
11:45am	Morning Question & Answer Session	Morning Question & Answer Session
12:00 am	Lunch on your own	Lunch on your own
1:15pm	Virus diseases of blackberry and strategies for their control <i>Dr. Zvezdana Pesic-VanEsbroek – North Carolina State University</i>	A Recipe for Success in Value Added <i>Beverly Morton Billand – Patowmack Farm, Lovettsville, Virginia</i>
2:30 pm	Break	The Brambles Side of “Mom’s Apple Pie” <i>Steven Cox – Mom’s Apple Pie, Leesburg, Virginia</i>
2:45 pm	Nematodes: Significance in Brambles, Site Preparation and Renovation <i>Dr. John Halbrendt – Pennsylvania State University</i>	Break
4:00 pm	Afternoon Question & Answer Session	Blackberry Wine: A Full Bodied Experience <i>R. Lee Phillips – Tremely Chase, Waterford, Virginia</i>
4:15 pm	Adjourn	Pick-Your-Own & Agritainment <i>Speaker to be determined</i>
		Afternoon Question & Answer Session
		Adjourn

(program is subject to change)

If you are a person with a disability and require any auxillary aids, services or other accommodations for this conference, please discuss your accommodation needs with Jason Murray at 703-737-8978 prior to February 1, 2003.

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