Who Should Come?

Everyone who is interested in learning more about berry production is welcome. If you are a new grower, have had years of experience or are just beginning to explore the potential of berry production in your market area come and join us for an interactive learning experience.

The first half of the field day will consist of presentations from 3 specialists covering bramble and blueberry culture, diseases and insects. After lunch we will head over to a local berry producer just outside of Purcellville, VA to get a first hand look at blueberries, raspberries and blackberries in the field. Bring your questions, samples, and pictures!

Questions? Call or Email:
Leslie Blischak at 703-777-0373
lblischa@vt.edu
Or
Warren Howell at 703-737-8820
warren.howell@loudoun.gov

Directions

FROM THE EAST (LEESBURG, VA)
1. Take Route 7 West (Harry Byrd Hwy) towards Winchester, VA
2. Take the Route 9 West exit (stay in the left lane)
3. Left at the STOP sign and proceed over the Route 7 overpass (stay in the left lane)
4. Left at Dry Mill Road
5. Travel approximately 1 mile to the fairgrounds entrance on the left

FROM THE WEST (WINCHESTER, VA)
1. Take Route 7 East (Harry Byrd Hwy) towards Leesburg, VA
2. Take the Route 9 exit
3. Right at the STOP sign and merge into the left lane immediately
4. Left at Dry Mill Road
5. Travel approximately 1 mile to the fairgrounds entrance on the left

Berry Field Day
Friday
June 1st, 2007
Loudoun County Fair Grounds
17564 Dry Mill Rd.
Leesburg, VA 20175
Come and learn about blueberry and bramble production.
Speakers

Dr. Anne DeMarsay
Agent & Regional Extension Specialist, Fruit Pathology
University of Maryland
Upper Marlboro Facility (CMREC)
Dr. DeMarsay joined Maryland Cooperative Extension in August 2006 as a Regional Extension Specialist in fruit pathology. Dr. DeMarsay conducts applied research on grape and small fruit diseases as well as works on extension programming for all fruit crops. Dr. DeMarsay received her Ph.D. in Plant Biology, with a concentration in plant pathology, from Rutgers University in 2005.

Dr. Jeremy Pattison
Assistant Professor
Small Fruits and Specialty Crops
Virginia Tech (VPI&SU)
Southern Piedmont AREC, Blackstone
Dr. Pattison conducts research and extension programs for small fruit culture and genetics. Research emphasis is on developing production methods that maximize fruit yield and quality for fresh and processing markets. Cultivar evaluations are currently being conducted for strawberries, raspberries, blackberries and wine grapes to identify material that is best adapted to the climate of Southside Virginia.

Dr. Douglas G. Pfeiffer
Professor of Entomology
Virginia Tech (VPI&SU)
Blacksburg, VA
Dr. Pfeiffer deals primarily with fruit IPM and ecological interactions in orchards and vineyards. A new research focus deals with insects feeding in primocane-bearing caneberris, especially Japanese beetle, green June beetle and stink bugs. Extension activities include electronic dissemination of fruit IPM information through a web site and e-mail lists, in addition to conventional extension publications and grower meetings.

Agenda

8:30 am Registration
9:00 am Introduction
	Leslie Blischak and Warren Howell
9:30 am TBA
	Dr. Jeremy Pattison
10:15 am Break
10:30 am Borers and Late Summer Berry Pests
	Dr. Doug Pfeiffer
11:15 am Managing (and Avoiding) Blueberry Diseases
	Dr. Anne DeMarsay
12:00 pm Lunch
1:00 pm Travel to Berry Farm
1:30 pm Tour and Field Day
	Open forum to ask the experts questions.	Bring samples or pictures.
3:30 pm Adjourn

Registration Form
Loudoun Berry Field Day

Please print or type

Name: ________________________________
Farm: ________________________________
Address: ______________________________

Daytime Phone: ( ) ____________________
Fax #: ( ) _____________________________
Email: ________________________________
County: ______________________________

There is a $15.00 registration fee per person.
Lunch is included. Mail registration forms and payment to:
Berry Field Day
Loudoun County VCE
30 B Catoctin Cir. SE
Leesburg, VA 20175
Registration is due by May 25th. Pre-registration can be done by phone or fax and the fee paid at the door.

Contact the Loudoun County Cooperative Extension Office by phone at 703-777-0373 or fax 703-771-8978 to pre-register and specify payment option.

Please make checks payable to
VCE—Loudoun 107 (N)

*If you are a person with a disability and desire any assistance or accommodation, please notify Leslie Blischak, Loudoun Extension Office, at (703-777-0373/TDD*) during business hours of 8 a.m. and 5 p.m. to discuss accommodations 5 days prior to the event.
*TDD number is (800) 828-1120,*