

Virginia State University
College of Agriculture
Cooperative Extension
PO Box 9081
Petersburg, VA 23806

\$eeing the Potential

**2013
COMMERCIAL BERRY & VEGETABLE
FIELD DAY
Thursday June 27, 2013**



**Randolph Farm
Petersburg, VA**



JOIN US

FREE EVENT AND OPEN TO THE PUBLIC

June 27, 2013

8:00 AM to 4:00 PM

REGISTER ONLINE:

<http://tinyurl.com/regsmallfarm2013>



FEATURING

**VSU's
"Iron Chef" Competition**



Details inside

**Virginia
Cooperative
Extension**

Virginia Tech • Virginia State University

www.ext.vt.edu

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2013 Commercial Berry & Vegetable Field Day

Seeing the Potential

Thursday June, 27, 2013

This is a FREE event and open to the public

PROGRAM AGENDA

| | |
|---------------------------|--|
| 8:00 - 8:45 | Registration |
| 8:45 - 11:30 | Welcome - Dr. Hairston & President Miller - Virginia State University |
| | FIELD VISIT |
| | "43560" Vegetable Demonstration Plot |
| | Field Grown Blueberry and Blackberry Plot |
| | High Tunnel Crops, Green Papaya, Ginger, Raspberry, Blackberry and more. |
| | Table Grapes Plot |
| | Field Asparagus Plot |
| 12:00 - 1:00 | VSU "Iron Chef" Competition will be held at Gateway Dining Hall |
| 1:00 - 2:00 | Lunch at Gateway Dining Hall (invocation with Reverend Daniel Baltimore) |
| DESTINATION CHOICE | |

| Gateway Dining Hall | | <u>OR</u> | | Randolph Farm | |
|---------------------|---|-------------------|--|---------------|--|
| 2:00 - 2:45 | Steps in Planning for Fall Vegetable Production with Pam Dawling | 2:00 - 4:00 | Return to Randolph Farm for Harvesting of Irish Potatoes and Planting Sweet Potatoes, Cliff Slade, Virginia State University | | |
| 2:45 - 3:15 | The Importance of Food Safety, Dr. Stephen Pao, Food Safety Specialist, Virginia State University | | | | |
| 3:15 - 4:00 | What Vegetables are Hot, Debra Deis, Seed Way Company | | | | |
| 4:00 | Adjourn | | | | |

PRE-REGISTRATION REQUIRED

Registration Form

PRE-REGISTRATION DEADLINE: JUNE 21, 2013

OR

REGISTER ONLINE: <http://tinyurl.com/regsmaillfarm2013>

Name _____

Address _____

City _____

State _____

Zip Code _____

Phone _____

Email _____

Name _____

Address _____

City _____

State _____

Zip Code _____

Phone _____

Email _____

Please note that in the event of rain, all activities will be held at Gateway Dining Hall

_____ Enter TOTAL Number of Attendees

Mail Form by June 21, 2013 to:

Virginia State University
Cooperative Extension

ATTN: Agriculture Suite
P O Box 9081
Petersburg, VA 23806

FOR QUESTIONS, Contact:
Mollie Klein 804-524-5960

or

mklein@vsu.edu

FREE EVENT AND OPEN TO THE PUBLIC



VSU School of Agriculture Coop Ext - Small Fruits and Vegetables Program

REGISTER ONLINE:

<http://tinyurl.com/regsmaillfarm2013>

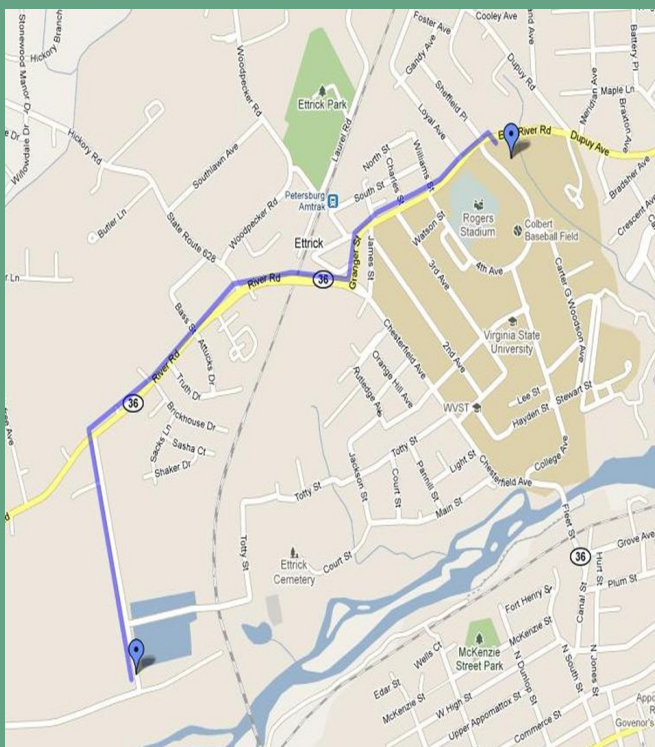
Driving Directions To Reach VSU's Randolph Farm: 4415 River Road Petersburg, VA

(Take any highway to I-95)

1. Interstate 95 to Exit 54 (Temple Ave.) in Colonial Heights
2. At end of exit ramp, turn left.
3. Turn left at 2nd traffic signal onto Route 301 (Boulevard).
4. Drive to the 4th traffic signal staying in the right hand lane until reaching traffic signal with WaWa Gas on right. Turn right onto Dupuy Road.
5. Drive for 1 and ¼ mile past VSU to traffic signal.
6. Curve to the right at the yield sign, passing over the railroad bridge, and continue straight for another ¼ mile on River Rd.
7. Slow down, at the first gated entrance to Randolph Farm, turn left. Parking will be all the way to the end of the paved road.

Gateway Dining Hall From Randolph Farm: 2804 Martin Luther King Drive Petersburg, VA 23806

1. Drive out farm road, turn **RIGHT**; continue for ¾ mile, through one stoplight and across overpass
2. At traffic light, turn **LEFT** onto Granger St. (changes name to Dupuy Ave)
3. Continue to main entrance to Virginia State University campus, past football field.
4. Turn **RIGHT** into main entrance.
5. Parking will be available at the **FIRST** parking lot to the left as you enter the campus. Dining Hall is located across the pedestrian bridge.



VSU's "Iron Chef" Competition



5 Virginia chefs will be
battling it out before a panel of
judges to come up with original
culinary creations made from
the produce and protein (meat/
seafood) grown at
Randolph Farm.

Sponsored by:



Competition will be held at Gateway Dining Hall

REGISTER ONLINE!
<http://tinyurl.com/regsmallfarm2013>

FOR MORE INFORMATION:
Mollie Klein 804-524-5960



VSU School of Agriculture Coop Ext - Small Fruits and Vegetables Program

About our presenters...

Clif Slade – is a Virginia native who has begun farming as a child alongside his father. He is a proud graduate of Virginia State University where he acquired both a Bachelors and Masters degree in Agriculture Extension. With 28 years of service, he retired from Cooperative Extension at Virginia Tech. where he worked as a County Extension Agent, District Director and Commercial Vegetable Specialist for southeast Virginia. He is also a retired Lt. Colonel from the US Army National Guard. In 2010, Clif was appointed by the USDA to serve on the Virginia Farm Service Agency Committee. He works part-time as a Small Farm Outreach Technician and stays busy on the family farm raising chickens and produce on bare ground and in high tunnel greenhouses. Clif and his wife own and operate Sycamore Springs Farm Market in Surry, VA. With a deep love and respect for farming, he takes great joy in teaching others to be productive and profitable stewards of the land. Clif still abides by his daddy's famous saying; "It's enough ways for everybody to have one."

Chris Mullins – has been an Extension Specialist at Virginia State University since 1999. His main area of responsibility is research and education in commercial vegetable production, particularly high tunnels for season extension and greenhouses. He has also been directly involved with construction and retrofitting of approximately 80,000 square feet of greenhouse space in several different regions of Virginia.

Dr. Reza Rafie – is a Horticulture Extension Specialist with Virginia State University. His current research and extension interest is working with high-value specialty vegetables and small fruits. Dr. Rafie takes a marketing approach in identifying crops with proven market trend potential that will ultimately help the growers' bottom line. He has many years of international experience and in the past has worked with privately-owned fresh fruit and vegetable companies.

Pam Dawling – writes for *Growing for Market* magazine. She has been growing vegetables at Twin Oaks Community in Central Virginia for over 20 years, where the gardens feed 100 people on 3.5 acres. Her book *Sustainable Market Farming: Intensive Vegetable Production on a Few Acres*, was published by New Society Publishers on February 1, 2013.

Steven Pao – received a PhD in Food Science and Nutrition from The Ohio State University in 1994 and is a Professor of Food Safety and Microbiology at Virginia State University. His current research topics include food safety risks in farm environments and technologies for sanitization. Prior to his University career he worked as a Scientist for the Florida Department of Citrus and Florida Department of Agriculture & Consumer Services. He has consulted in Azerbaijan, China, El Salvador, Georgia, Kazakhstan, Kyrgyzstan, Lebanon, Malawi, Mexico, Nicaragua, and Nigeria with emphasis on food safety and quality management. He has been the recipient of research grants from federal, state, and private agencies and his work has appeared in publications including the Journal of Food Protection, Applied and Environmental Microbiology, and Foodborne Pathogens and Disease. He has served as an editorial board member of international journals such as the Journal of Food Processing and Preservation. His resume is available at <http://www.linkedin.com/in/stevenpao>.

Debra Deis – is a vegetable trials specialist and product manager at Seedway, a seed company selling to professional growers throughout the eastern half of the US. While based in Hershey PA, Debra travels to visit trials set up in conjunction with the salesmen. She has a long standing interest in specialty vegetables, protected cropping and organic growing, going back to 1984 when she worked at Johnny's Selected Seeds. Although she personally prefers warm weather, working for Sakata Seed in Salinas California broadened her background to includes the crops that grow in cold weather such as lettuce, spinach and broccoli and kale.

Personally, Debra has a small flock of sheep and is very happy to have purchased her own high tunnel this spring.